

# POS CENTRAL



Printing Solutions for Every Business at  
**POS CENTRAL INDIA!**

Welcome to POS Central  
India

Leading Label Printer  
Supplier

# POS Central India: Trusted Label Printers for Retail & Logistics

**POS**  
CENTRAL



**SMART LABEL  
PRINTERS ARE  
BOOSTING  
BUSINESS  
EFFICIENCY ACROSS  
RETAIL AND OFFICE  
SETUPS**

# Introduction to Label Printers

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- **Label printers** are essential tools used to create tags, barcodes, and shipping labels for products and packages.
- They are widely used across industries like retail, logistics, warehousing, and healthcare for fast and accurate labelling.
- Businesses rely on label printers for efficient inventory tracking, improved organization, and streamlined operations.
- Whether you're managing products or shipping items, label printers save time and reduce errors.
- Many businesses search for [label printers near me](#) to find fast local service and installation.
- Quick searches for label printing near me help access reliable, on-demand labelling solutions close by.

# Why POS Central India for Label Printers?

- Trusted source for **custom label printers** across different industries.
- Offers a wide range of models for retail, logistics, healthcare, and more.
- Competitive pricing helps businesses stay within budget.
- Fast and reliable delivery service across India.
- Dedicated customer support for product help and setup.
- Easy online ordering process, accessible 24/7.
- Stocks top-quality brands that meet high printing standards.
- Ideal for businesses searching for printers near me with nationwide reach.
- Updated inventory with the latest label printer models.
- POS Central is your reliable partner for smooth label printing operations.

# Overview of Label Printer Technologies

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Direct Thermal Label Printers use heat-sensitive paper to print without ink or ribbon.

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Best for short-term use, like **shipping label printers**, receipts, or barcode tags.

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Ideal for low-cost, high-speed printing where the label doesn't need to last long.

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Thermal Transfer Printers use a heated ribbon to transfer ink to the label.

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Perfect for long-lasting, durable labels used in harsh environments like manufacturing or outdoor use.

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Great for asset tags, product labeling, and archival labels.

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Choose based on label life, print quality, and cost-effectiveness.

# TSC TE-210 – Ethernet Thermal Printer



- **Print Resolution & Speed:** Offers 203 DPI resolution and prints at 6 inches per second, making it ideal for fast and clear label output.
- **Connectivity Options:** Comes with USB and Ethernet ports, allowing both direct and networked printing setups.
- **Durable & Efficient:** Built for daily use in demanding work environments—reliable for long-term operation.
- **Versatile Applications:** Perfect for product labelling, logistics, and shipping tags.
- **User-Friendly Design:** Easy to install, load, and operate even for new users.
- **Great for Business:** The **TSC TE210** is a cost-effective and powerful label printer for everyday tasks.

# TSC TE-244 – Desktop Barcode Printer

- The [TSC TE 244 printer](#) delivers crisp prints with a resolution of **203 DPI**, perfect for clear barcodes and labels.
- With a print speed of **up to 6 inches per second**, it ensures fast output without delays.
- **USB connectivity** makes it easy to set up with most computers and POS systems.
- Compact in design, the **TE 244** fits well in small workspaces without taking up much room.
- It is a **cost-effective** and **durable** solution for daily printing needs.
- Ideal for **offices, pharmacies, and warehouses** needing regular label printing with consistent performance.

# TSC TTP-244 Pro – Barcode Printer



## Key Specs

- 203 DPI resolution: sharp, clear prints
- 5 IPS print speed: fast label output
- Interfaces: USB and Serial for easy connection

## Benefits

- Great for high-volume jobs at a low cost
- Durable build with reliable, consistent performance

## Use Cases

- Bulk product labeling in factories or warehouses
- Inventory control: printing barcodes, tags, shelf labels
- This applies to printers like the **TSC TTP 244** and

[TSC TTP 244 Pro](#), offering strong performance for serious labeling needs.

# TSC DA-310 – Desktop Printer

- **TSC DA310** (also **DA 310**) is a small, desktop direct-thermal printer.
- Uses heat-sensitive paper – no ink or ribbon needed for printing.
- Best for printing receipts, shipping labels, and short-term tags.
- Fast and clear: 300 dpi resolution, up to 4 in/sec print speed.
- Compact size fits well at retail counters or shipping desks.
- Easy to load media with a top-loading clamshell design.



# TSC TTP-345 – High-Resolution Printer

## Key Specs

- 300 DPI – very sharp printing for tiny text and detailed barcodes.
- 5 IPS – moderate speed, ideal for steady label production.
- USB + Ethernet – connect easily to computers and networks.

## Benefits

- Crisp, clear output for complex 2D/linear barcodes.
- Perfect for small-font printing.
- Reliable connectivity in versatile setups.

## Use Cases

- Healthcare label printing (specimen, patient ID).
- Electronics – detailed part and serial labels.
- Asset tagging in warehouses.



# Brother QL-810W – Wireless Printer

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## Key Specs:

- Wireless connection (Wi-Fi/AirPrint/Bluetooth)
- Fast print speed (~110 labels per minute)
- Compact and lightweight design

## Benefits:

- Print labels on the go from your phone or app
- Easy control via Brother iPrint & Label app

## Use Cases:

- Office desk or cubicle labeling
- Retail shelf tags or price labels
- Event passes, badges, tag-and-track stickers<sup>875</sup>
- These mobile label printers, like the Brother QL-810W, are ideal for quick, app-based labeling in busy environments.

# Product Comparison Table


| Printer Model   | DPI | Speed          | Interface             | Type             | Ideal Use             |
|-----------------|-----|----------------|-----------------------|------------------|-----------------------|
| TSC TE-210      | 203 | 6 IPS          | USB, Ethernet, RS-232 | Thermal Transfer | Retail, Logistics     |
| TSC TE-244      | 203 | 6 IPS          | USB                   | Thermal/Direct   | Retail, Office        |
| TSC TTP-244 Pro | 203 | 5 IPS          | USB, Serial           | Thermal Transfer | Warehouse, Healthcare |
| TSC DA-310      | 203 | –              | USB                   | Direct Thermal   | Shipping, Courier     |
| TSC TTP-345     | 300 | 5 IPS          | USB, Ethernet         | Thermal Transfer | Medical, Electronics  |
| Brother QL-810W | –   | 110 Labels/min | USB, Wireless         | Direct Thermal   | Office, Events        |

# Use Case Scenarios

- A retail store uses **product label printers** to create barcode tags for inventory and pricing.
- An e-commerce seller depends on shipping label printers to print addresses and tracking info for smooth deliveries.
- A manufacturer prints small, detailed text like serial numbers or compliance marks on devices using compact [product label printers](#).
- These examples show how different businesses benefit from label printers in daily operations.
- Choose the right label printer based on your usage, speed, and printing quality.

# Final Thoughts + Call to Action

- Get faster results with quick and reliable printing.
- Boost work efficiency with smooth and easy-to-use features.
- Reduce errors and ensure correct labels every time.
- Choose from many types of label printers that fit your needs.
- Explore all available models on **POS Central India Label Printers.**



The advertisement features a white background with a faint, repeating pattern of a label printer. At the top left is the 'POS CENTRAL' logo in green. To its right, the text 'LABEL PRINTERS' is written in a large, bold, black serif font. Below this, the tagline 'Top Label Printers for Every Space & Need' is centered in a smaller, black serif font. Three different models of black label printers are displayed: a desktop model on the left, a desktop model with a color touchscreen on the right, and a compact, roll-fed model in the foreground with a label being printed. At the bottom, a green horizontal bar contains the website URL 'https://www.poscentral.in/' in white text.

**POS CENTRAL**

## LABEL PRINTERS

Top Label Printers for Every Space  
& Need

<https://www.poscentral.in/>

# For more information: Visit us:

- **Address** : Unit no. 703, A-10, Sector 68, Noida, UP 201301 India
- **Website** : <https://www.poscentral.in/>
- **E-Mail ID** : [sales@poscentral.in](mailto:sales@poscentral.in)
- For any query call us @ 9205081551

