



Who Supplies Industrial Label Printers Australia-Wide ?

Australia's Trusted Source for Direct Thermal,
Thermal Transfer & Mobile/Wireless Label Printers

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[Label Printers for Sale](#)

www.poscentral.com.au

Industrial Label Printers in Australia — Built for Every Business

Whether you run a busy warehouse, a retail chain, or a manufacturing plant across Sydney, Melbourne, Brisbane or Perth — POS Central Australia offers a complete range of label printers for sale to match every operational demand.



Direct Thermal

No ribbon — fast & low-cost printing

Thermal Transfer

Durable prints that withstand harsh conditions

Mobile / Wireless

Print on the move with Bluetooth & Wi-Fi

Color & Card

ID cards, color labels & specialty media

What Are Industrial Label Printers?

Industrial label printers are heavy-duty printing devices designed to handle continuous, high-volume label output in demanding environments. Unlike standard desktop printers, they support wide media widths, rugged construction, and advanced connectivity — making them essential for logistics, warehousing, healthcare, and manufacturing.

- ▶ **High-Speed Output:** Print hundreds of labels per minute without interruption.
- ▶ **Dual Print Methods:** Supports both Direct Thermal and Thermal Transfer Label Printers.
- ▶ **Wide Media Handling:** Compatible with standard to extra-wide label rolls and specialty media.
- ▶ **Robust Connectivity:** USB, Serial, Ethernet, Bluetooth & Wi-Fi options across all models.
- ▶ **Industry Certifications:** Brands like Honeywell, Zebra, Citizen & Bixolon — trusted worldwide.



Industrial Label Printers — Featured Models

Industrial Label Printers

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[Honeywell PD45S](#)

203 DPI · Ethernet · Industrial

Engineered for demanding environments — features high-speed printing up to 12 ips, dual-mode operation (Direct Thermal & Thermal Transfer), and robust Ethernet connectivity for seamless network integration.



[Bixolon XT2-40](#)

203 DPI · USB / Serial / Ethernet · TT

A compact yet powerful Thermal Transfer Label Printer with tri-interface support. Ideal for retail shelf labels, distribution centres and light industrial workflows needing reliable label printers for sale.



[Citizen CL-E720](#)

203 DPI · Direct Thermal or TT

Versatile industrial printer switchable between Direct Thermal and Thermal Transfer modes. Suits Australian warehouses requiring flexible media handling without changing hardware.

More Products & Printer Categories at POS Central



[Zebra ZT230](#)

203 DPI • USB / Serial / Ethernet • TT

Mid-range Thermal Transfer Label Printer from Zebra — a trusted name in industrial labelling. Designed for medium-duty production lines needing consistent throughput and easy media loading.



[Citizen CL-S703II](#)

300 DPI • Industrial Thermal Transfer

High-resolution 300 DPI Thermal Transfer printer for fine-detail labels — pharmaceutical, compliance, and precision inventory tags printed with clarity at industrial speeds.

All Label Printer Categories

**Direct Thermal
Label Printers**

**Thermal Transfer
Label Printers**

**Industrial
Label Printers**

[Wireless Label Printers](#)

**Color
Label Printers**

**Plastic Card /
ID Card Printers**

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Website

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Support

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Shipping

Nationwide — AU Wide Delivery

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