

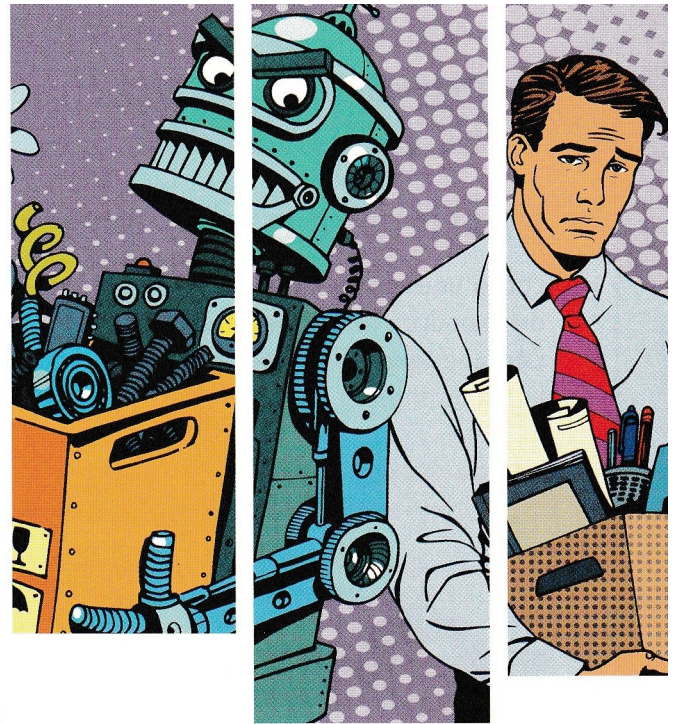
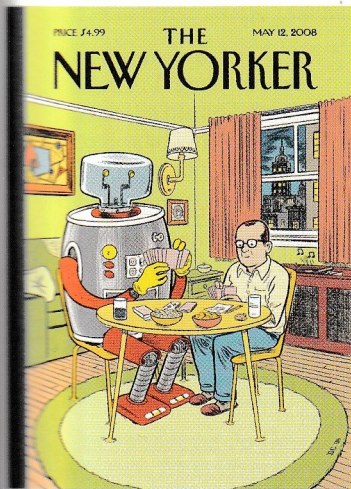
FINAL TASK



Write an op-ed about Artificial Intelligence

The New Yorker has opened an op-ed contest, and the best one will be published in their next issue.

Write an article about the controversial place of Artificial Intelligence in our everyday life.



STAGE 1

Research the basics

Your readers must understand the topic of your article in the first few sentences.

To make it clear, write down some notes to answer a few questions for yourself.

- What issue do you want to tackle? AI.
- Where and when does it take place?
In our lives, today.
- Who is involved and what are the consequences of this issue?
involving scientists, marketing experts and everyday people, with consequences in the workplace, at home, in our relationships.

TIP

Op-ed is short for "opinion editorial". It's like a personal essay published in a newspaper.

STAGE 2

Develop your ideas

Think about the ideas you want to present.

For each of them:

- give a logical argument or justification
AI is developing faster than we realize.
- find an example to illustrate it
Just last year a computer managed to beat a chess champion.
- create a catchphrase, to get the reader's attention
Scientists realised they could, and didn't stop to wonder if they should.

Do not forget to use connecting words to structure your text and make it compelling.

That's why, however, so, because...

STAGE 3

End your article with a conclusion

Get to the point.

You won't convince anyone if you just list a few points and don't draw conclusions.

- Summarize your main ideas in a sentence or 2.
AI may be our greatest invention, but it can have unintended consequences on our society.
- Explain in one sentence what they mean.
We all have to be aware of how we use AI and mind the place it takes in our lives, to avoid waking up one day in a robot world.
- Open your article to a bigger question.
This is certainly a scientific issue, but it is also an ethics and lifestyle issue, and we need to look beyond the technology and think about the human side of AI.

STAGE 4

Finally, choose your title

Summarize the contents of your article in a few words.

It can be a question, a complete sentence or just a noun, but it must be striking and attract the reader's attention.

Bonus: Try to illustrate your article with a picture!