

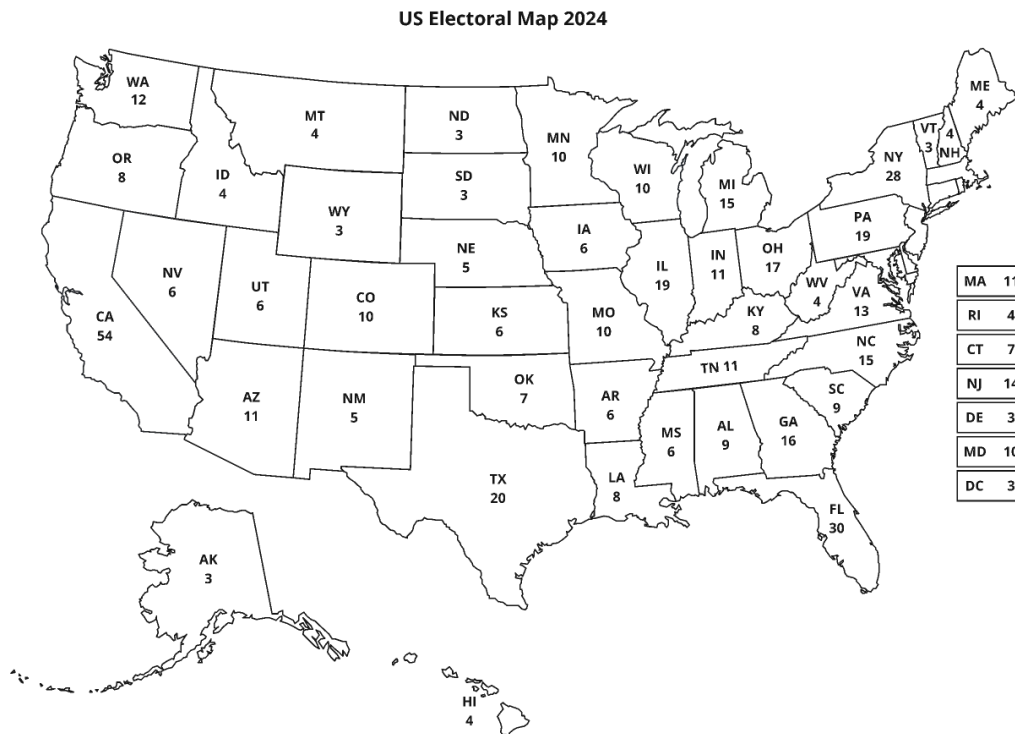
Groupwork – Elections in the US – Electoral Strategies

Using the document below, prepare both a **poster** AND an **oral presentation** of the traditional Electoral Strategies used by candidates :

What are the most important states, why ? What do we call « swing states » ? « safe states » ?

Focus on essential information and rephrase as much as possible

Also **prepare 5 questions** to ask to your classmates to make sure they listened and understood.



The states that matter in 2024

The presidency

Three Great Lakes states (Pennsylvania, Michigan, and Wisconsin) and three Southern/Sunbelt toss-ups (Arizona, Georgia, and Nevada) are likely to pick the next president of the United States.

Donald Trump carried five of the six states in 2016 (losing only Nevada), while Joe Biden carried all six four years later. The margins in all those states, in both 2016 and 2020, were extremely narrow, and most nonpartisan handicappers expect they will be close again this November.

Two other states are worth watching but aren't likely to be as crucial: New Hampshire (carried by Hillary Clinton in 2016 and Biden in 2020) and North Carolina (carried by Trump twice). Two states that divide their Electoral College votes by congressional district (Maine and Nebraska) merit your attention, as well. But none of those states come close to being as decisive as the Big Six.

Swing state

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From Wikipedia, the free encyclopedia

In [American politics](#), a **swing state** (also known as **battleground state**, **toss-up state**, or **purple state**) is any state that could reasonably be won by either the [Democratic](#) or [Republican](#) candidate in a statewide election, most often referring to [presidential elections](#), by a [swing](#) in votes. These states are usually targeted by both [major-party campaigns](#), especially in competitive elections.^[1] Meanwhile, the states that regularly lean to a single party are known as "safe states" (or more specifically as "[red states](#)" and "[blue states](#)" depending on the partisan leaning), as it is generally assumed that one candidate has a base of support from which a sufficient share of the electorate can be drawn without significant investment or effort by the campaign.

Video – Electoral votes, swing states, safe states

