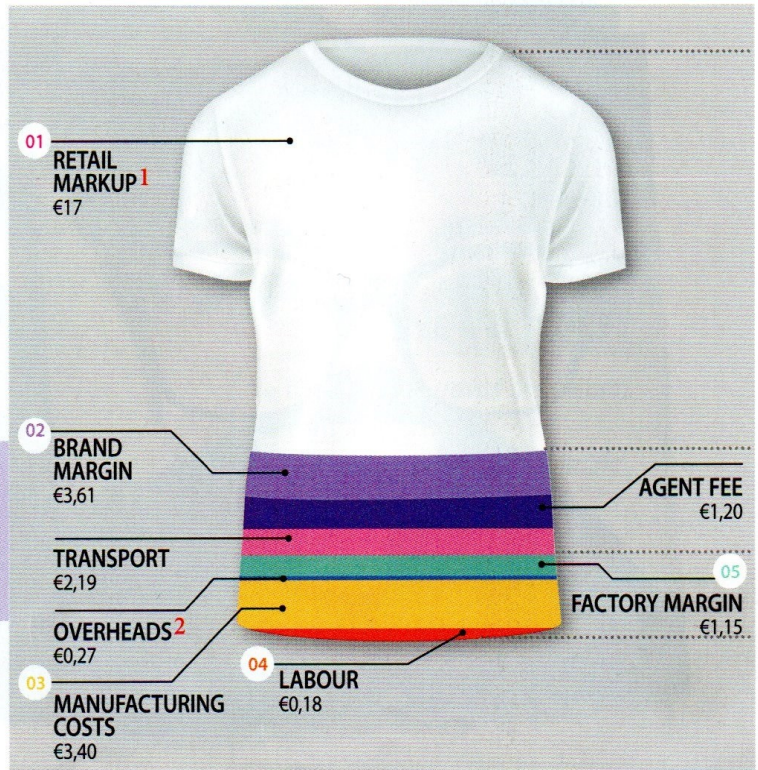


“170 million children work, many in the clothing industry.”

Source: International Labour Organisation, 2017

Source: Fashion Revolution

- 1. markup (n.): majoration
- 2. overheads (n.): frais généraux



fast Fashion IMPACT

Document 2



WE PURCHASE OVER
80 BILLION PIECES
OF NEW CLOTHING EACH YEAR

+400% MORE THAN
20 YEARS AGO



EACH AMERICAN THROW TO
THE RUBBISH EACH YEAR



37 KG **5.000.000KG**
OF TEXTILE WASTE ONLY IN USA

NON-BIODEGRADABLE & RELEASING HARMFUL GASES

200
YEARS

SITTING IN THE LANDFILL



Fast fashion facts

It would take **13 YEARS** to drink the water needed to make **ONE T-SHIRT** & a **PAIR OF JEANS**

Every week the UK sends **11 MILLION** items of clothing to **LANDFILL**

The clothes sent to UK landfill every year **WEIGH AS MUCH AS THE EMPIRE STATE**

The clothes Oxfam save from landfill every year **WEIGH AS MUCH AS THE EIFFEL TOWER**

I'M SAYING YES TO SECOND HAND SEPTEMBER

#SecondHandSeptember

    OXFAM

Document 5

Document 4

*Buy less,
choose well,
make it last.*

—
VIVIENNE WESTWOOD