



# LOW-CODE APPLICATION DEVELOPMENT WITH MICROSOFT POWER APPS

# MICROSOFT POWER APPS

In the fast-paced world of modern business, agility and adaptability are key. Low-code application development has emerged as an efficient and popular solution for organizations seeking to swiftly adjust to the ever-changing global landscape. **Microsoft Power Apps**, a part of the Power Platform, enables users to create custom applications for specific business needs, empowering both non-developers and professionals to innovate and respond effectively to market demands.



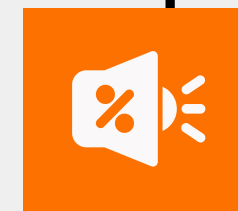
## APP MAKERS/CREATORS

Can create basic canvas, model-driven, and portal apps.



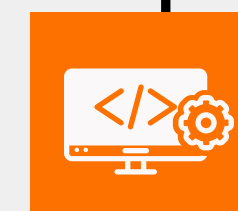
## APP USERS

Can run apps that they created, or apps shared by other creators, on mobile devices or browsers.



## ADMINS

Create and manage environments, users, roles, and data-loss prevention policies



## DEVELOPERS

Can write code that extends the basic functionality of simple Power Apps.

# BENEFITS OF A LOW-CODE DEVELOPMENT PLATFORM



## EFFICIENCY

Improved cross-platform development, empowering teams with intuitive features and user-friendly APIs.



## FLEXIBILITY

Citizen developers can create flexible apps designed to accomplish specific tasks



## RESPONSIVENESS

Swiftly deploy and adapt full-stack apps, enabling agile responses to market changes.



## INTERABILITY

Deliver seamless customer experience: pre-built templates, chatbots, and consistency.

# THANK YOU

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