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FOR NATURE. FOR YOU.

 **WEAR IT. SO THEY DON'T HAVE TO.**
WWF SIGNATURE RANGE OF RECYCLED & ECO-FRIENDLY APPAREL.
SUSTAINABLY SOURCED. 100% RECYCLED. ♻️




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RHINO HORN IS MADE OF THE
SAME STUFF AS HUMAN NAILS.
STILL WANT SOME?



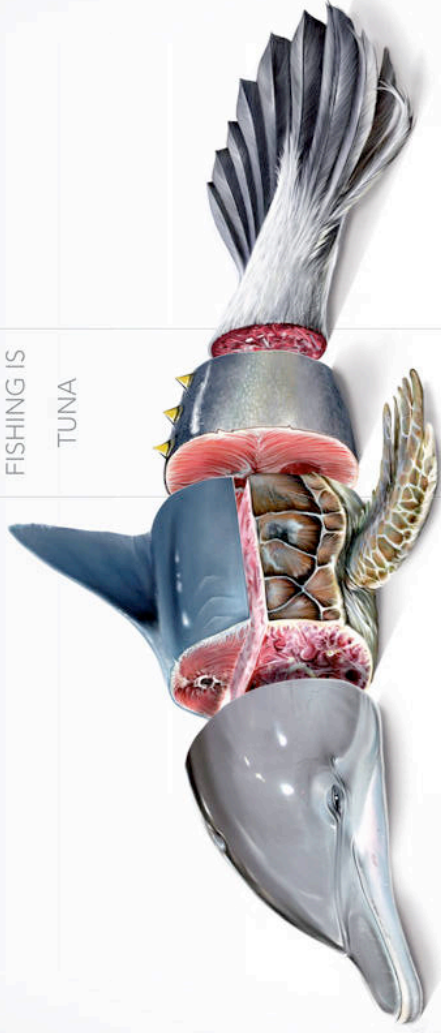
Rhino horn does not cure illnesses. If this fact is new to you, consider this: rhino horn is largely made of keratin, the same stuff that makes up your finger nails and toe nails. Don't use rhino horn. It's as useless as swallowing your own fingernails.
For more information visit: vietnam.panda.org
SAVE A RHINO. SAY NO TO RHINO HORN.



WORKING TOGETHER
TO TACKLE ILLEGAL
AND UNSUSTAINABLE
WILDLIFE TRADE

TRAFFIC
the wildlife trade monitoring network

ONLY A
PORTION
OF THE
CATCH IN
LONG LINE
TUNA
FISHING IS
TUNA



MOST COMMERCIAL
FISHING GEAR IS
NOT COMPLETELY
SELECTIVE AS A
RESULT MANY
ENDANGERED SEA
ANIMALS ARE ALSO
CAPTURED.
TO ENSURE THE FISH
YOU BUY IS CAUGHT
IN A WAY THAT IS
ENVIRONMENTALLY
FRIENDLY, TEXT OUR
FISHMS NUMBER
(079 499 8795) WITH
THE TYPE OF FISH
AND YOU'LL RECEIVE
AN SMS BACK AS TO
WHETHER IT'S IN THE
RED, ORANGE OR
GREEN CATEGORY.



FOR THE LOVE OF
OUR OCEANS

Join
wwf.org.za/sassi
to ensure a
sustainable
future for our
sealife.

A photograph of three young people hiking on a rocky trail. The person in the foreground is a young man with curly hair, wearing a light blue shirt and dark pants, carrying a green backpack. He is holding the hand of a young woman in a plaid shirt. Behind them is another young man in a dark shirt. They are all looking towards the camera. The background shows a sunset over a mountain range.

“The youth of South Africa
[are] the leaders of
tomorrow.”

Nelson Mandela



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FOR YOU.