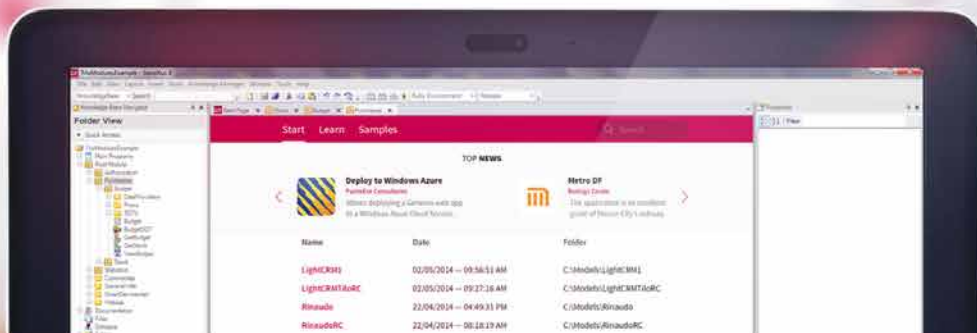


# GeneXus™ evolution 3

## DEVELOP SMARTER

### THE SOLUTION THAT CREATES, MAINTAINS, INTEGRATES AND MODERNIZES SOFTWARE FOR THE REAL WORLD

Agile and Cross-platform, GeneXus™ is the first intelligent software development Suite, which allows your company to automatically generate and evolve your software systems.



### GENEXUS™ FOR ISV

Get the full potential of the GeneXus™ Suite with our plan for Software Houses.

### GENEXUS™ ENTERPRISE

Combine the GeneXus™ solutions to create the software that your company needs.

Download it for free and try it for 60 days

[GENEXUS.COM/TRIAL](https://www.genexus.com/trial)

# GENEXUS™ KEY BENEFITS



**AGILITY.** GeneXus™ enables an Agile Software Development Process: 1) Describe the application; 2) Generate it automatically; 3) Validate it with users; 4) Repeat.



**PRODUCTIVITY AND INNOVATION.** GeneXus™ simplifies the development and maintenance of all types of corporate applications, and adapts to changes. Have more time for your business.



**EASY LEARNING CURVE.** With GeneXus™ and only 40 hours of training, a new developer can create applications for any platform. Costs are reduced and productivity is dramatically increased.



**INTEGRATION AND MODERNIZATION.** Upgrade legacy systems (Cobol, Visual FoxPro, RPG, etc.), integrate with external systems (ESRI, JD Edwards, ORACLE, SAP, etc.), and develop new features.



**SMASHING USER EXPERIENCE.** Improvements to the GeneXus SD generator make it easy to deliver on high UX/UI requirements, both for Android and iOS (iPhone, iPad) apps, while also including BlackBerry and Windows 8 (beta) support.



**TESTING IN THE CLOUD.** Easy prototyping in the cloud, which allows your team to access and test the app in the device of your choice. From any place, with no emulators.



**CROSS-PLATFORM.** GeneXus™ generates and maintains the native applications you need: Web Apps compatible with all browsers and for mobile devices. Support for IBM, Apache and Windows servers is



**FAST DEVELOPMENT.** Development teams creating apps for several platforms report development speed increases of more than 12 times in the development-test-implementation cycle.



**OFFLINE MOBILITY.** GeneXus™ now generates offline mobile apps, capable of synchronizing with a central server, automatically. You retain the ability to execute transactions in scenarios of limited or no internet connectivity.



**INCREASED SECURITY.** With GeneXus™ Access Manager, generate a single and secure login scheme for the entire software system, or provide login features through a third-party authentication service (such as Twitter).



**RESPONSIVE, SMOOTH WEB.** Enhanced flexibility and improved user experience summarize our numerous upgrades for web application development.



**FUTURE PROOF.** GeneXus™ has kept up to date with technology for a quarter of a century. More than 80% of the applications created with GeneXus™ in the last 25 years are still being used.

## GENERATORS



## DATA BASES



## STRATEGIC PARTNERS



## FEATURES CLIENTS

