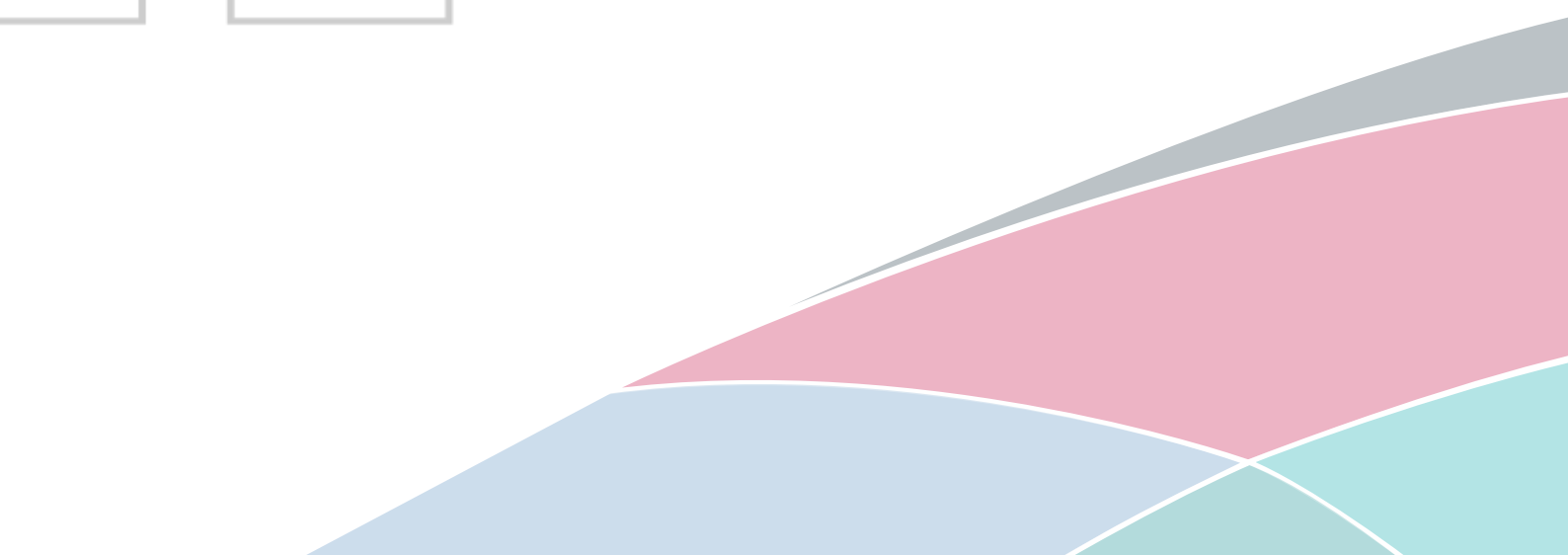




# *GeneXus*<sup>™</sup> for **ISVs**

*GeneXus' offer to develop,  
starting at **USD 1 per hour***



## Is it possible to develop the business applications that the market calls for ... at **US\$ 1/hour**?

*GeneXus gives you the option to develop applications in a simpler, more effective and productive way. Over 75,000 users worldwide resort to us for projects that require powerful features and the ability to deploy them on current platforms.*

### GeneXus™ for ISVs

An exclusive plan for software houses with a unique cost-benefit ratio:

- All the power of GeneXus technologies in an all-inclusive suite
- Use of license for a whole year
- Licenses transferable to end user
- Access to all updates, including the latest **GeneXus Smart Devices**

### Benefits for



#### Your projects

- GeneXus generates 100% of the application in record time and manages the entire life-cycle of applications.
- Allows incremental development, independently from the production platform.
- GeneXus enables seamless integration of the new applications in your legacy systems.



#### Your company

- Increase productivity with faster development and controlled costs.
- GeneXus allows migration of your systems to new technology platforms at minimum cost.
- GeneXus generates thousands of lines of code with no runtime cost.



#### Your team

- GeneXus frees developers from routine tasks that can be easily automated.
- Insurance against technological obsolescence, since it always allows the development of applications in cutting-edge technologies.
- Reduced training costs for newly released technologies.

#### Included Technologies:

##### GeneXus for ISVs

1 GeneXus IDE License

1 .NET Generator

1 JAVA Generator

1 Ruby Generator

1 Smart Device Generator

1 Business Intelligence

Suite

1 GXflow Development

Package

Technical Support



#### Next steps

- Find your nearest distributor at [www.genexus.com/distributors](http://www.genexus.com/distributors).
- See the effects on your business.

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