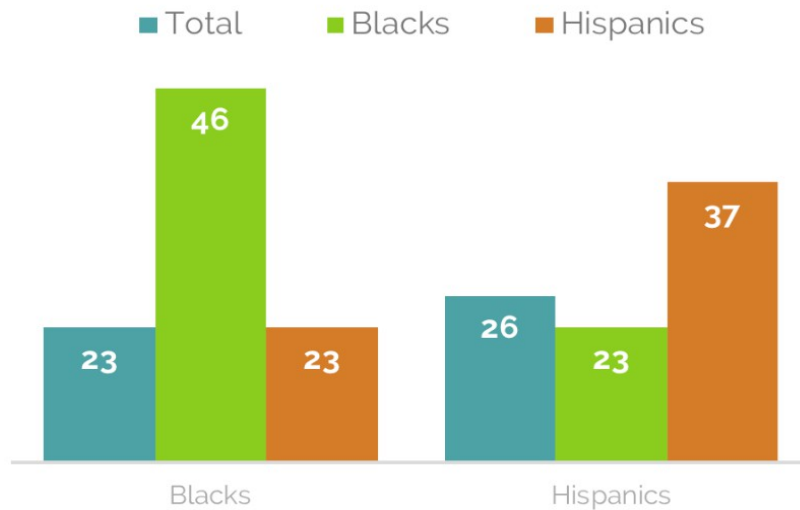


Minorities more likely to believe there are few authentic characters of their own race

There aren't enough characters in American TV and film who reflect an authentic experience for...% of those who believe there aren't enough authentic characters for blacks and Hispanics



YouGov | yougov.com

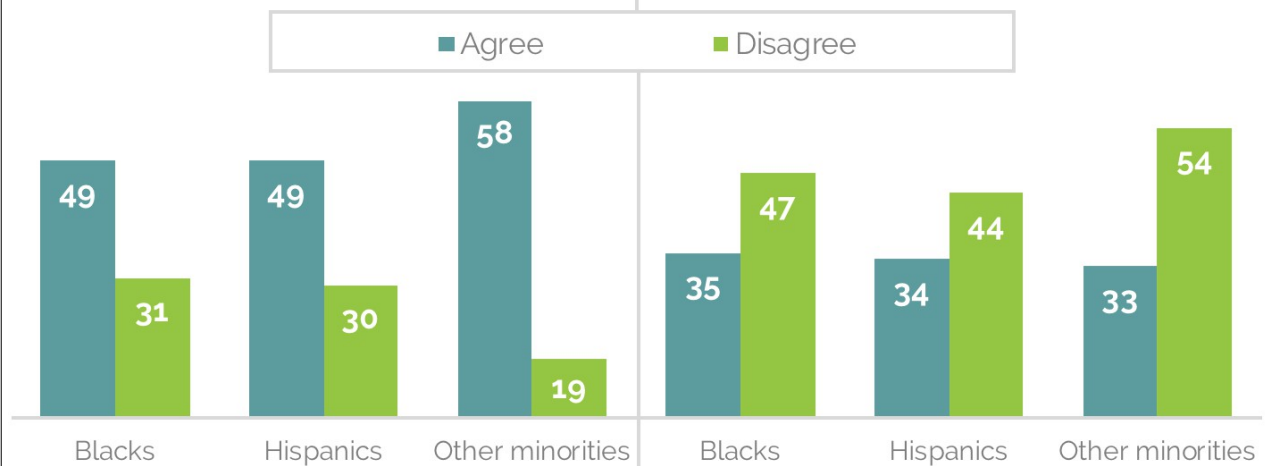
February 10 - 12, 2018

Doc A - Minorities more likely to believe there are few authentic characters of their own race, *YouGov.com*, 2018

Portrayal of "characters like me"

Characters like me are often portrayed as a sidekick

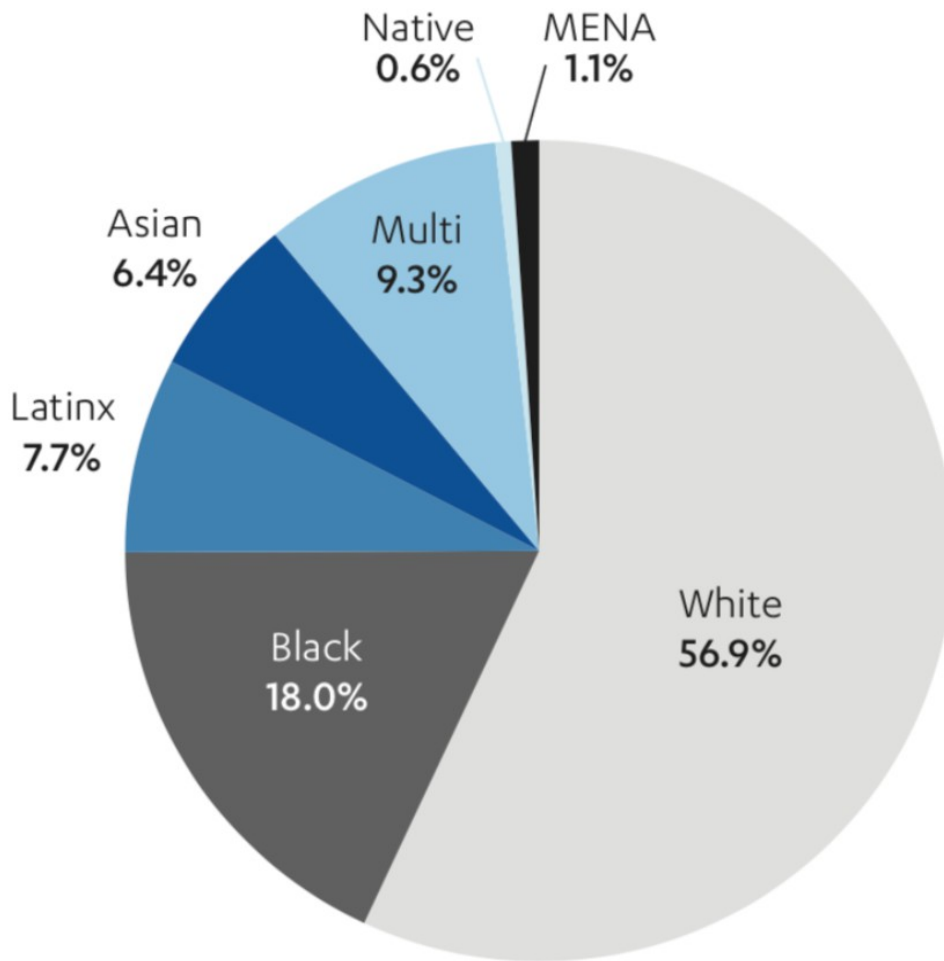
Characters like me are often portrayed as a figure with authority



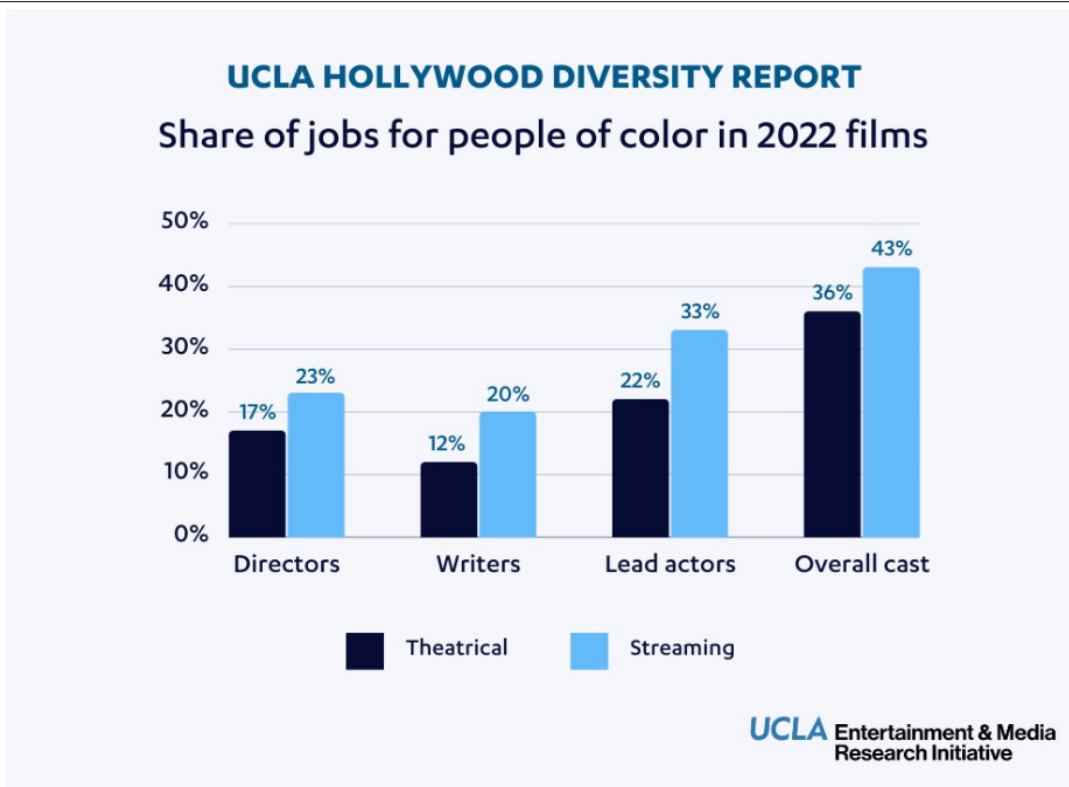
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Doc B - Portrayal of characters like me, *YouGov*, 2018



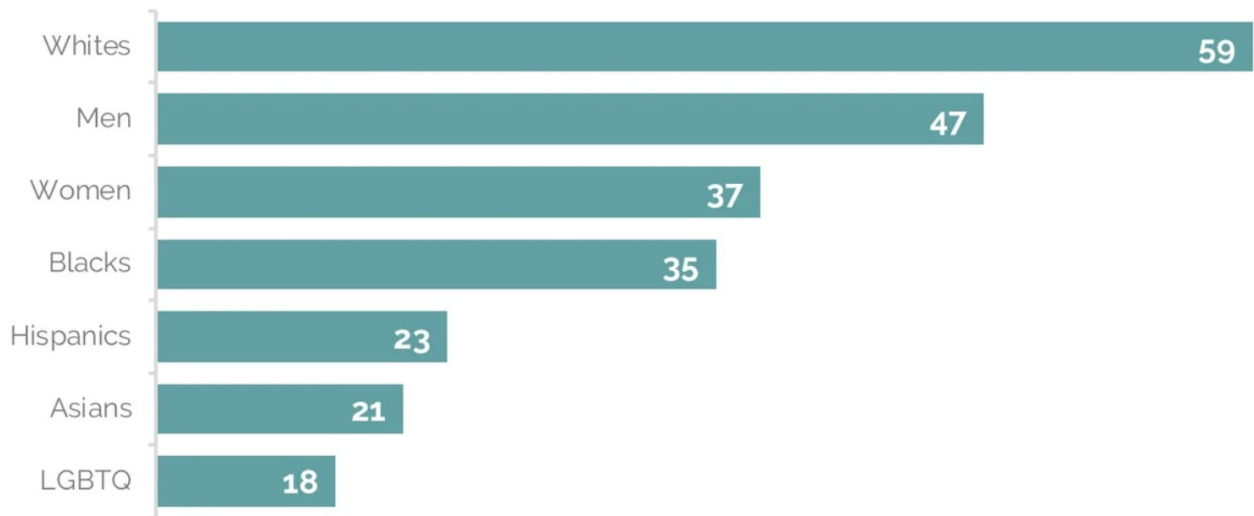
Doc C- share of job for person of colors (MENA = Middle East and North Africa)



Doc D- Share of jobs for people of color in 2022 films, *UCLA*, 2023

Few say there are a sufficient number of roles for minorities

There are a sufficient amount of roles for...%



YouGov | yougov.com

February 10 - 12, 2018

Doc E: There are sufficient amount of roles for ... YouGov, 2018