

That's me on the left wearing my favorite outfit  
[#DressLikeAWoman](#)



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[#DressLikeAWoman](#) | Mae Jemison, First Black Woman in Space



1:54 AM · Feb 3, 2017



### 1) #DressLikeAWoman

After a report that alleged President Trump asked his staff to "dress like women", the internet delivered a scything dressing down.

Like hashtags, gendered clothing is everywhere. Unlike hashtags, it's only meant to divide.



### 7) #ASLIceBucketChallenge

Who doesn't remember that halcyon summer of 2014, when Facebook newsfeeds everywhere were filled with people having ice and water poured over their heads?

In the UK, one in every six people participated in the [ice bucket challenge](#), which encouraged people to nominate their friends to take up the baton and keep the momentum going.

It was the first of the viral charity challenge hashtags, raising money and awareness for the ALS Association, and it set a precedent that many have tried to match in the years since.



### 8) #BringBackOurGirls

In April 2014, 276 schoolgirls were abducted by [Boko Haram](#) in the northern Nigerian village of Chibok, in an act that outraged the world. The hashtag was first used on April 23, in Nigeria.

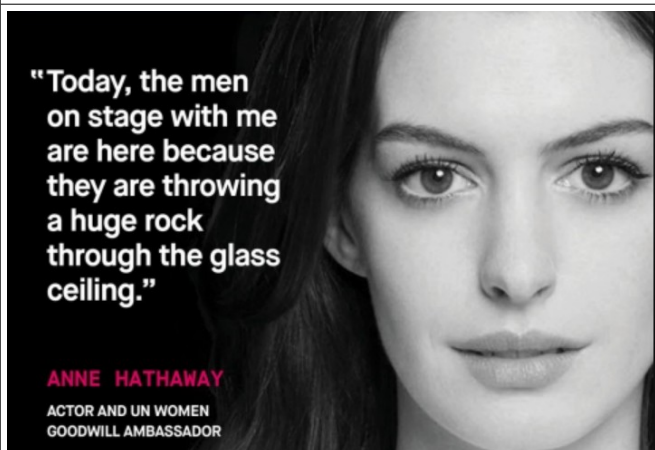
In less than three weeks, the hashtag had been used more than a million times worldwide, with supermodel Cara Delevingne and Michelle Obama adding their high-profile selfies to the mounting social media movement.

### 4) #HeForShe

We all know that gender equality affects everyone, right? And that feminism isn't just for women? Well, we've largely got the He For She campaign to thank for that.

This UN Women [campaign](#), backed by Emma Watson and Justin Trudeau, seeks to actively involve men and boys in a struggle that had previously been thought of as "a woman's thing."

Among the leading countries in the world for pledges and commitments to join the cause, are Rwanda, the United States of America, Mexico, the Democratic Republic of Congo, and the UK.



## 2) #StopFundingHate

This UK grassroots activism campaign began to take action against the [anti-migrant position](#) of many British newspapers.

Since its inception just over a year ago, it's gone viral several times over – and won some big victories in the process.

## 5) #WomensMarch

The [2017 Women's March](#) was one of the most powerful moments of women uniting together across the world to achieve a greater goal.

Millions of women, fed-up with the status quo and optimistic about the future, walked together to demand an equal footing in society.

It was a euphoric moment that will take its place in history. And, thanks to the uniting power of this hashtag, women were reminded that we're not alone.

## 6) #BlackLivesMatter

With its origins in one heartfelt Facebook post, following the 2012 shooting of 17-year-old Trayvon Martin, this hashtag has spawned a civil rights movement that will change the face of the United States. There are now more than 26 Black Lives Matter chapters across the US.

The movement is fuelled by grief at the seemingly endless stream of [unjust deaths](#); by rage at institutionalised racism; by frustration at the consistent denial of equal rights for all Americans.



## WHAT TO DO IF YOU FIND HATE SPEECH ONLINE

