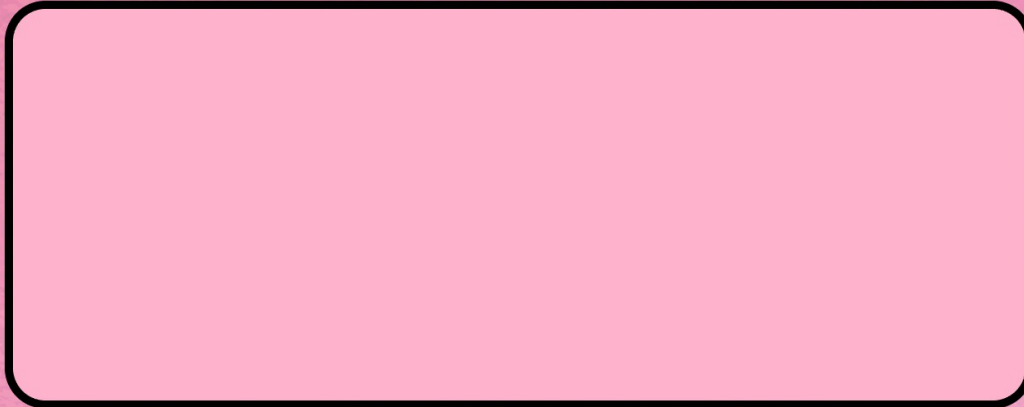
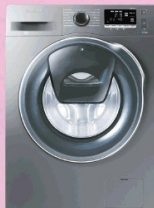


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The smooth-action agitator unit, which is operated by the wringer handle, gently washes your clothes beautifully clean (Optional extra).



One master switch controls the electric pump and heater. Boils quickly or gently and empties automatically.



The finely adjustable hand wringer can be locked when in use. It folds down into the tub for neat storage.



No rolling, no wobbling. The Three-Ten has an inset foot-tread to hold the machine steady as you wring.



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"NEIGHBORS MARVEL at the wonderfully clean wash I do simply by setting a dial"—that's the way so many enthusiastic users start telling about their new General Electric All-Automatic Washer.

"There's simply no comparison between the washer I had and the new General Electric. Hardly ever do I have to go over especially dirty pieces—or put them through again—because they don't come clean. How proud I am of clothes that wash themselves really clean—and spin so dry I can start ironing right out of the washer!"

**FIVE-YEAR PROTECTION PLAN  
IN WRITING**

Includes a one-year warranty on the entire washer—plus additional four-year protection on the "sealed-in-oil" driving mechanism on washer used for household use. You can put your confidence in General Electric.



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**FINEST washing—FINEST spin-drying—AUTOMATICALLY... and here's why:**



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General Electric's Activator\* washing action dips, flexes, and gently scrubs clothes, passing them through three zones of washing action—vigorous, medium, and light. Clothes are separated as they are washed in constantly circulated, filtered water.

\*Reg. U. S. Pat. Off.



**NOT THIS . . .** Not soggy and heavy **BUT THIS . . .** Fluffy and light

General Electric's high-speed spin damp-dries clothes so thoroughly that even big pieces are not soggy, but fluffy and light. You can start ironing out of the washer, finish the week's laundry hours earlier. General Electric Company, Bridgeport 2, Conn.

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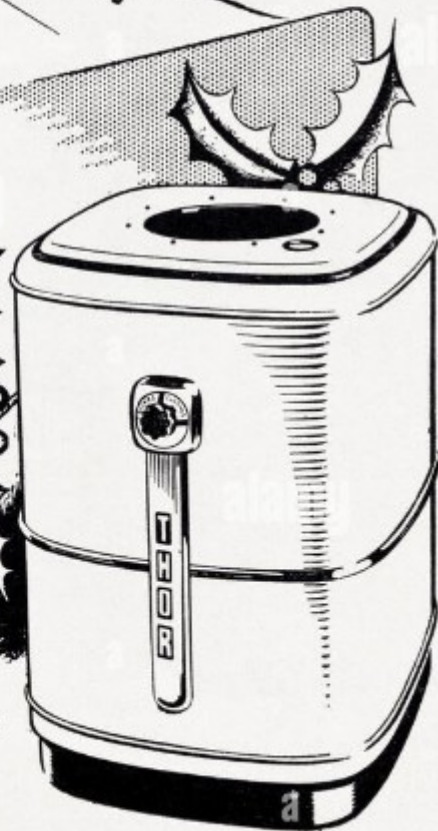
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**ONLY THE HOOVER HAS THIS  
"QUICK, GENTLE, THOROUGH" ACTION**



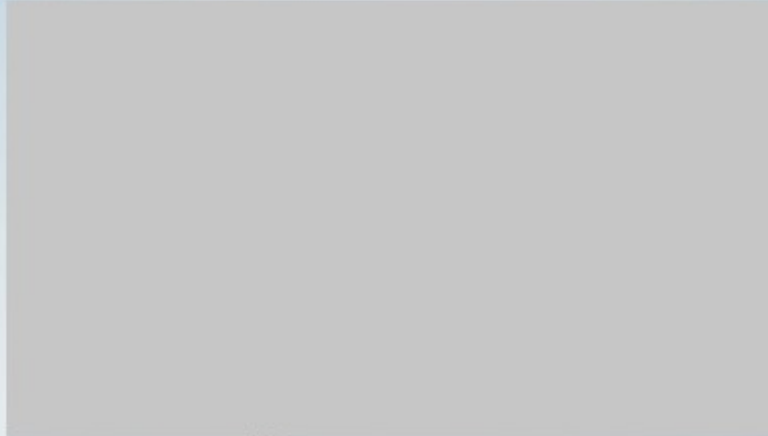
This is the "pulsator" which makes the Hoover Electric Washing Machine quite different from any other make. Set in the side of the tub, it swirls the soapy water through the fabric, loosening and washing away the dirt without churning the clothes. That is why every article is washed more quickly, more gently, more thoroughly.

**£30** (plus tax)

*H.P. terms  
can be arranged, of course*

**The HOOVER**  
REGD. TRADE MARK  
**ELECTRIC WASHING MACHINE**  
**WASHES CLEANER**

A HAVELLS Brand



Lloyd Wash is a  
**HAPPIER**  
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LWMF75S - Capacity: 7.5kg

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Memorises and  
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**SPEED-UP WASH**  
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August 2017

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 9-lb. load and rinses three times in fresh,  
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BENDIX is simple to install;  
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**BENDIX** automatically  
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