

Functional Holidays

Thématique 1- savoirs création, innovation, Axe 2; sciences et techniques, promesse et défi
Holidays. A necessity, a state of mind or an opportunity?

	What natures the trend of extreme holidays?
At the end of the Unit, I will	Attract tourist into an extreme type of holidays
What documents will be used ?	<p>1- 1- Going with a purpose</p> <p>1a- a-The grand Tour, video History shorts by Artifactual Scholar, 2017</p> <p>1b- 1b- A history of holidays, <i>Tim Lambert</i>, localhistories.org, <i>updated 2023</i></p> <p>1c- “I always hated holidays...”, David Lodge, Paradise New, 1991</p> <p>2- going influenced2</p> <p>a- Kristin Mariano, <i>www.traveldailymedia.com</i>, Feb 5, 2020</p> <p>2b-Social Media influence on Travel Booking in Britain 2017, by generation, <i>www.we-like-travel.com</i></p> <p>2c- www.hotelogix.com, reviews infographic</p> <p>3- Going sustainable</p> <p>3a- 50% of tourists want sustainable holidays despite higher costs, Gregoire Lory, Euronews, <i>28/06/2023</i></p> <p>3b- Hotels at the forefront of sustainability (photos)</p> <p>3c- Americans Say They Want Eco-Friendly Vacations. But Few Make It a Priority, Alejandro de la Garza, Time.com, <i>June 22, 2023</i> Time.com</p> <p>4- Going extreme</p> <p>4a- How Space Tourism Will Change the World, <i>Brooke Nelson</i>, Reader's Digest, Rd.com, Jun. 05, 2023</p> <p>4b- How underwater and deep-sea tourism became so popular, Ulrike Lemmin-Woolfrey, BBC.com/ travel, <i>20th June 2023</i></p> <p>5- Smart tourism</p> <p>5a- AI can help you plan your next trip—if you know how to ask. The Future Of The Tourism Industry Is SMART, Dr Hayley Stainton, 2022 (vidéo)</p>
What will I learn about ?	How going on holidays may bring some progress The
Final Task	You will introduce one of your classmate to a certain type of holidays and make it as attractive as possible

INSTRUCTION FOR YOUR FINAL TASK:

- 1- you will get to know what your classmates are expecting
- 2- You will interview at least 4 people in the class to get to know them better and understand their need
- 3- You will need to get 3 types of holidays ready but you will only introduce us to one, picked randomly by your teacher
- 4- You must keep in mind that those holidays must be functional. For you at least.