

Big Pharma, Big Problems? <i>Environnement en Mutation (axe 2 thème 1) / Relation au monde (axe 3 Thème 2)</i>	
Big Pharma: companies producing medical drugs, <u>seen as having a powerful and bad influence</u> :	
	What issues are raised by our need for medication?
At the end of the Unit, I will	Have learned about how the USA created an addiction to pain killers know why Big Pharma are so subjected to conspiracy theory understand the place India is taking in our modern world
What documents will be used ?	<p>1- Profits and scandals</p> <p>1a- Protest outside Purdue Pharma headquarters, Stamford, Connecticut, 2019</p> <p>1b-The Late show, Stephen Colbert Links Big Pharma's Sackler Family To America's Opioid Crisis, 15 sept. 2018</p> <p>1c- Painkiller Season 1, trailer by Netflix</p> <p>1d- Louvre removes Sackler name from museum wing amid protest, angelique chrisafis (Paris) and Joanna Walters (New York), The Guardian, Wed 17 Jul 2019</p> <p>1e1 – drug spoon sculpture, Fernando Alvarez and Domenic Esposito, 2018</p> <p>1e2- How Did A Giant Heroin Spoon Sculpture Land In Front Of Purdue Pharma's HQ?Connecticut Public Radio, Ray Hardman, September 13, 2018</p> <p>2- Sowing for conspiracy theories</p> <p>2a- cartoons file : sowing for conspiracy theory</p> <p>2b- The Vaccine-Autism Myth Started 20 Years Ago. Here's Why It Still Endures Today, Jonathan D. Quick MD, MPH and Heidi Larson, <i>Times.com</i>, Feb 28 2018</p> <p>3- Rising India</p> <p>3a- India Pharmaceuticals Market forecast, <i>Navadhi</i>, 2019</p> <p>3b- Indian Pharma Industry Poised for Growth in 2023 and Beyond video by Mint Explains</p> <p>3c- Reasons Why India Is the 'Pharmacy' of the Developing World Doctors Without Borders, June 24, 2016</p> <p>4- New challenges</p> <p>4a- Amazon plots a course into the healthcare industry Sooraj Shah, <i>Technology of Business reporter, BBC</i>, 5 January 2021</p> <p>4b- The Guardian view on medicine shortages: a global issue for which Britain needs a plan Editorial, <i>The Guardian</i>, Sun 21 Jan 2024</p>
What will I learn about ?	All the modern issues raised about pharmacy

	how Big Pharma is a world-wide issue
Final Task	You will write a pamphlet to rally people to a demonstration concerning a cause whether positive or negative, linked to the Big Pharma issue

INSTRUCTIONS FOR YOUR FINAL TASK:

- 1- You will need to hand in your pamphlet on D day
- 2- your peers will have a saying about how convincing your pamphlet is by voting for their 3 favorite pamphlet
- 3- your pamphlet will need to be printed on a2-side A4 paper
- 4- you will need to exploit at least 3 ideas from the lesson