

## 5a- Outstanding Cowboys

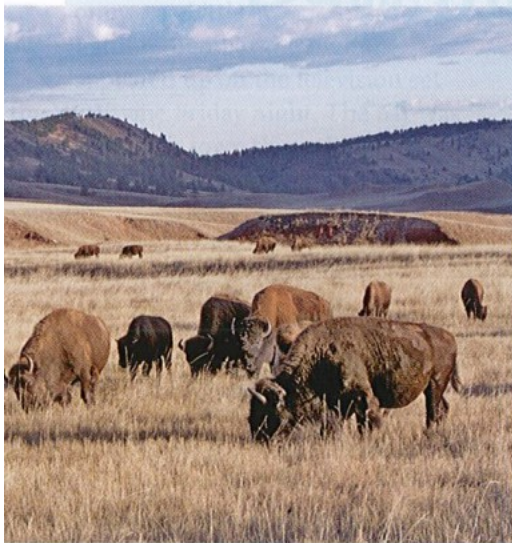
### Texte A - Cowgirls

What we do have, to serve as the foundational fantasy of female strength and individualism we've agreed upon as embodying American power, are cowgirls: Annie Oakley, Calamity Jane, the outlaws, frontier women and pioneers who pushed West, shot sharp, talked tough and sometimes drew blood. Frontier womanhood has emerged as one of the only historically American models of aspirational femininity available to girls – passive princesses and graceful ballerinas not being native to this land. It's no surprise, then, that female political prospects have long been stronger in Western states. The first congresswoman was Jeannette Rankin elected in 1916. She was raised on a Missoula ranch and used to tromp "through deep snow potting bears and wolves for pastime." Recently, too, the West has tended to do better. Arizona, Texas and Kansas have all elected multiple female governors. The history of America's affection for cowgirls, long contrasted with its chillier attitudes toward businesswomen, brainiacs and feminists.

Adapted from "Cowgirl Country", *Sunday Magazine*, 2011



### Text B – Eco Cowboy



Preserving and restoring the Great Plains grasslands is the foundation of the Wild Idea Buffalo Company. In 1997, in an effort to restore his battered 1,000-acre ranch back to health, Dan O'Brien returned bison, North America's largest herbivore, to the native rangeland of his ranch. Dan's holistic management approaches, along with the bison's ability to regenerate and nurture the soil naturally, have revitalized damaged prairies. Now grasses, sedges, forbs<sup>1</sup>, and flowers flourish, and once again contribute to a sustainable eco-system for indigenous creatures. This healthy landscape provides habitat for hundreds of species and produces a delicious, healthy, 100% grass-fed meat alternative for people who care about health, sustainability, and preservation. [...]

Wild Idea Buffalo Company is affiliated with other like-minded ranchers including Tribal herds, Native American ranchers, and the Nature Conservancy. From a 1,000-acre

beginning we are now positively impacting over 150,000 acres of prairie grassland, and that number is growing. The vision continues and is driven by people like you – people who care about the food they eat and the world we share. Together, one bite at a time, we can make a difference.

1. kinds of plants

wildideabuffalo.com, 2015