

THE ANIMALS SAVE THE PLANET



DOMAINE 1 :

Comprendre, s'exprimer en utilisant une langue étrangère.

Écrire et réagir à l'écrit.

Écrire une courte description d'un spot publicitaire. **A2**
Savoir extraire et transmettre l'essentiel d'un message. **B1**

Écouter et comprendre

Comprendre les points essentiels d'un document oral sur un sujet familier ou déjà connu (en lien avec les thèmes culturels du programme). **A2**

Gassy Cows

Watch and listen carefully to this advert.
Write a description. What is the message ?
Give your opinion.

<https://youtu.be/zlforUNXrUQ>



In the foreground, we can see a white and black cow grazing peacefully in a meadow.

In the background, on the right, there is a sheep and in the distance we can see a grove of trees. After a little while, the cow starts farting. She looks embarrassed because she is blushing even though the sheep gives her a knowing smile. Soon after, her stomach gurgles and with a loud gas she takes off and flies to the right. She keeps on flying in the background and finally goes at full speed through the grove smashing the trunks of the trees. At the end, the message is “the more meat we eat, the more cows there are, producing greenhouse gases”. It implies that we should eat a healthy balanced diet.

From my perspective, this clip is very funny but also quite surprising. Indeed, it seems obvious that cattle-breeding needs a lot of natural resources such as feed, water and land but what is stunning is that their gases contribute to global warming.