

Here are some of the key qualities to look for when devising or evaluating freeze frames. Just start with one or two!

- Clarity (is the message or story clearly communicated?)
- Focus (where is our eye drawn to?)
- Expression of emotion
- Facial expressions
- Physical gesture
- Body language
- Posture
- Harmonious, contrasting or complementary shapes
- Symmetrical or asymmetrical shapes
- Straight lines versus curved shapes
- Open or closed shapes
- Contrasting levels (low, medium, high)
- Sight lines (can the audience see everyone?)
- Direction - facing front or away from audience
- Physical contact (or not)
- Eye contact (or not)
- Eye line (looking down, up or straight)
- Proxemics (the amount of space people leave between each other)

Play with any of these and the meaning of the freeze frame will change. Each aspect could be a lesson in itself!

NOTES:

Quality	Notes	Done
Clarity: clear communication		<input type="checkbox"/>
Focus (where is our eye drawn to?)		<input type="checkbox"/>
Emotional expression		<input type="checkbox"/>
Facial expressions		<input type="checkbox"/>
Physical gesture		<input type="checkbox"/>
Body language		<input type="checkbox"/>
Posture		<input type="checkbox"/>
Harmonious, contrasting or complementary shapes		<input type="checkbox"/>
Symmetrical or asymmetrical shapes		<input type="checkbox"/>
Straight lines versus curved shapes		<input type="checkbox"/>
Open or closed shapes		<input type="checkbox"/>
Contrasting levels (low, medium, high)		<input type="checkbox"/>
Sight lines (can the audience see everyone?)		<input type="checkbox"/>
Direction - facing front or away from audience		<input type="checkbox"/>
Physical contact (or not)		<input type="checkbox"/>
Eye contact (or not)		<input type="checkbox"/>
Eye line (looking down, up or straight)		<input type="checkbox"/>
Proxemics (space between people)		<input type="checkbox"/>