

THE LEADERSHIP

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THE LEADERSHIP COACH - YOUR ORGANIZATION
PARTNER IN EXECUTIVE DEVELOPMENT

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by Sudhakar Reddy Gade

What separates two organisations which use similar Tools & Technologies, work on same theories and offer the same services? Their Leaders! The people who take critical decisions and are at the helm of the organisation make it stand apart from other similar yet different organisations. The millions of dollars that companies spend each year on leadership development programs highlight that these businesses are aware of this fact and are willing to put in all their resources to ensure that their leaders get trained enough to steer the organisation in the correct direction. However, just spending millions of dollars is no guarantee for ensuring a strong leadership. Providing executive development requires the organisations to have a dedicated leadership coach with the responsibility of shaping up the present and future leadership of the organisation.

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SHARING THEIR
SUCCESS STORIES.**

What does Leadership Coaching entail?

The question whether executive leadership works is settled now with some top-rated CEOs and organisations sharing their success stories which were made possible with the help of a leadership coach. However, many organisations, which are still to try this approach, are still confused over what a leadership coach would offer them. The companies which think that a leadership coach would act as a therapist or a counsellor are in for a disappointment.

Rather than fretting upon the decisions taken in the past, a leadership coach focuses on the future and on the decisions which need to make. Don't expect a leadership coach to give you solutions to the problems, but you can and must expect him to bring out the solution from the client himself. It ensures that the leader grows and enhances his decision-making skills.

How to get the best leadership coach?

While it sounds easy, choosing the best leadership coach is not a walk in the park. With the executive coach having direct access to the organisation's top most leaders, it is advised for the organisations to be cautious in their hiring. Some of the things to look for in the perfect leadership coach include his training certifications, his performance in International assessments, his experience as a coach and as a business leader himself, his client testimonials and whether he does it full time as his only job. Begin your search today and give your company the leadership it deserves and needs.